## Tea Marketing

## Introduction:-

The Sai marketing enterprises is firm dealing with branded tea varieties, undertakes marketing in Tamil Nadu and Pondicherry. This firm is having an agreement with the following tea producing companies

- 1. Majestea Company Coimbatore
- 2. LA'BOFY Tea Company Coimbatore. Our firm is directly having agreement with above companies for marketing of the tea varieties. Tea varieties:- The variety of tea is Majestea, Lafoby tea with various variants ie smaller packs to bigger packs. The pack size will be 50 gram, 100 gram, 250 gram and 500 gram varieties. This is a blended tea and tea leaves are from Assam, darjiling, and southindia. The blending location Is Coimbatore, Tamilnadu.



Customer's perception is your reality



## SRI SAI MARKETING ENTERPRISES

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